

Microeconomic Guidelines: Two Goods Model

Our Parameters:

These are given to us and we work *with* them:

Price of Good X: p_x

Price of Good Y: p_y

Income: M

Our Model:

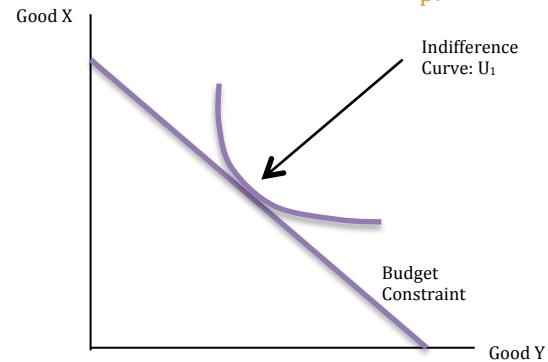
Objective Function: $U(X,Y)$

$$\text{gradient: } \frac{\frac{\partial U}{\partial X}}{\frac{\partial U}{\partial Y}}$$

Budget Constraint: $p_x X + p_y Y = M$

$$\text{gradient: } \frac{p_x}{p_y}$$

At **Equilibrium**, given p_x , p_y and M we must find the demand for Goods X and Y, where $MRS_{x,y} = \frac{p_x}{p_y}$



Endogenous Variables:

These are the results of the model and it is up to us to calculate them:

X^* (the optimal quantity of Good X)

Y^* (the optimal quantity of Good Y)

U^* (the highest affordable level of Utility, given by X^* and Y^*)

We can use the **LaGrange Function** to solve in the form:

$$L = \text{Objective Function} + \lambda(\text{Budget Constraint}=0)$$

$$\text{For example: } X^2 Y^2 + \lambda(M - p_x X + p_y Y)$$

Partially Differentiate with respect to X , Y and λ

$$\frac{\partial L}{\partial X} = 0$$

$$\frac{\partial L}{\partial Y} = 0$$

$$\frac{\partial L}{\partial \lambda} = 0$$

Then Eliminate the λ by rearranging the first two differentials to equal λ and so making them equate. This is the same setting $MRS_{x,y} = \frac{p_x}{p_y}$

Finally, Substitute your answers into the Budget Constraint (the third differential) to find X^* and Y^*